

# NORTON HILL RADIO

## PRESS RELEASE

**LOCAL RADIO DAY 2017 – Friday 26<sup>th</sup> May 2017**

### **Introduction**

Local Radio Day is an event set up by UKRD group and involves radio stations nationwide. The idea behind the event is to allow a break in the stations “normal” programming and dedicate a day to everything local about the station, whether that be updating listeners with local news, sport and weather or going out and about in the community. This year, Norton Hill Radio, alongside many other stations, will be participating in this event.

### **The Plan**

Norton Hill Radio embrace everything local, what with us being a station by members of the school- for members of the school. The rough plan is to get departments involved and creating their content which will be given airtime in the regular Norton Hill Radio shows. On the day, all the stations automated programming will be turned off and presenters manually operating the station all day. Instead of the national news, we will have live and local news, weather and sport; at more frequent intervals.

### **Getting Involved**

This day isn't just limited to those already members of Norton Hill Radio, we want everyone to be involved. So, if you think you could offer something to Local Radio Day (and the future of Norton Hill Radio), please do get in touch. We would like to encourage everyone to get involved by listening on the day and sending in any messages and requests.

### **Further Information**

As the day approaches we will be adding more information on our LRD information page at [nortonhillradio.com/localradioday](http://nortonhillradio.com/localradioday)

To listen on the day we would encourage you to use our website and mobile/tablet application (available from your app store) or by using the official Local Radio Day website and mobile/tablet application.

### **Contact Us**

# NORTON HILL RADIO

If you are a journalist, member of the public or just want more information please get in touch.

Email- [radio@nortonhillschool.com](mailto:radio@nortonhillschool.com)

Web- [www.nortonhillradio.com](http://www.nortonhillradio.com)

Telephone – 01761347207

*To “tag” the station on social media posts, please us Norton Hill School’s account:  
@nortonhill and /nortonhillschool*